

BBA COURSE OUTCOME

I YEAR

FINANCIAL ACCOUNTING- 22BBA1C1

- Demonstrate a good understanding the concept of double entry system and principles of accounting.
- Apply critical thinking and problem solving skill for preparation of trading and profit and loss account and balance sheet of sole trader.
- Understand of various methods of maintaining accounts of Departments.
- Learn accounting for branches and departments
- Develop understanding about the accounting of single entry system and its difference with double entry system.

MANAGERIAL ECONOMICS- 22BBA1C2

- Develop Understanding to take business decisions in different business situation using theory and concept.
- Analyzing consumer behavior and their utility for their consumption through utility, consumer equilibrium, and indifference curve & demand concept.
- Apply the concept of demand and elasticity practically.
- Evaluate the relationship between price and output determination in different market structure.
- Demonstrate future demand of a product using qualitative and quantitative techniques.

COST ACCOUNTING- 7BBA2C2

- Familiarize the concept of cost accounting and analysis material cost by various methods of pricing material issues.
- Develop the knowledge about remuneration and incentives of labor with calculations of overheads.
- Gather knowledge on preparation of cost sheet in organization practical point of view.
- Facilitate the idea and meaning of process costing with accounting procedure of costing and analysis the treatment of normal and abnormal losses & gains.
- Impart the knowledge of operating costing with various methods and techniques of operating costing.

II YEAR

ORGANIZATIONAL BEHAVIOR-7BBA3C1

- Become effective leaders by addressing the human side of enterprise.
- Understand individual behavior in organizations, including attitudes, job satisfaction, emotions, personality, values, perception, decision making, and motivational theories.
- Understand group behavior in organizations, including communication, leadership, power and politics, conflict, and negotiations.
- Understand the organizational system, including organizational structures, culture, human resources, and change.

BUSINESS STATISTICS-7BBA3C2

- Understand the meaning of statistical terms used in business statistics.
- Analyze statistical data using measures of central tendency, dispersion and skewness.
- Calculate and interpret the simple correlation for a set of data.
- Construct Index numbers and its use.
- Test the adequacy of Index number formulae

PRODUCTION AND OPERATIONS MANAGEMENT-7BBA4C1

- Analyze the Network Design and Logistics Management of a firm
- Apply the concepts of Vendor Management.
- Understand the Inventory Management concepts.
- Learn and understand the key issues of IT in SCM

BUSINESS MATHEMATICS-7BBA4C2

- To understand the concept of ratio, proportion, percentage, of S.I and C.I
- To understand the concept of integration in business
- To understand the concept of sampling and calculation mean, median, and mode.

III YEAR

RETAIL MANAGEMENT-7BBAE3A

- Memorize the concepts related to retail management.
- Explain the reasons for the growth of retailing in India.
- Illustrate the various types of retail formats.
- Examine the store design, location, and layout planning.
- Evaluate the retail sales promotion strategy
- Synthesize the plan for retail store operation.

FINANCIAL MANAGEMENT-7BBA6C2

- Demonstrate a good understanding of concepts, goals and functions of financial management.
- Analyze the pattern of fund requirement and associated risk through financial planning.
- Evaluate various theories of dividend and capital budgeting techniques to allocate funds to the most attractive investment opportunity
- Estimate various capital structure theories and factors affecting capital structure decisions in a firm.
- Determine optimum capital structure and cost of capital of various sources like equity, debt, preference and retained earnings.
- Examine the determinants of working capital requirement of the company and its tools for smooth functioning of business.

HUMAN RESOURCE MANAGEMENT-7BBA5C3

- Develop an understanding of the concepts of HRM and its importance in the organization.
- Inculcate the essential skill sets required to function as an HR manager.
- Integrate the knowledge of HR concepts to take the best managerial decisions.
- Contribute to the implementation and evaluation of plans related to employee recruitment, selection, appraisal processes in an organization. process of economic reforms
- Develop knowledge of Technological environment, issues in technology acquisition and transfer. 5 305 GE Generic Elective III 6 306 SEC

MARKETING MANAGEMENT-7BBA4C2

- Understand the basic concepts, importance of marketing and marketing environment.
- Learn concepts related to consumer behaviour and market segmentation.
- Analyze the concept of product, branding and product life cycle.
- Learn and understand the concepts of pricing and distribution.
- Demonstrate the concepts of promotion and promotion mix.

MANAGEMENT ACCOUNTING7BBA5C2

- Acquaint with the fundamentals principles of management accounting.
- Prepare; analyze and interpret financial statements.
- Analyze typical business transactions to determine their effects on the principal elements of financial statements
- Take decisions using management accounting tools.
- Understand the role of management accounts in planning, control and decision making in an organization

PRINCIPLES OF MANAGEMENT-7BBA2C1

- Analyze typical business transactions to determine their effects on the principal elements of financial statements
- Take decisions using management accounting tools.
- Understand the role of management accounts in planning, control and decision making in an organization

BUSINESS LAW-7BBA6C3

- To familiarize the students with different provision of Indian contract act, 1872
- To familiarize the student with difference provisions of sale of goods act 1930

PROJECT VIVA VOCE-7BBA6C4

- Understanding the relevance of alternative project appraisal techniques, financial structuring and financing alternative identification of a project, feasibility analysis including market, technical and financial appraisal of a project and the elements of social cost benefit analysis.
- Analyzing the learning and understand techniques for project planning, scheduling and execution control
- Applying technology tools for communication, collaboration, information management, and decision support and appraisal techniques for evaluating live projects
- interacting with team and stakeholders in a professional manner, respecting differences, to ensure a collaborative project environment
- evaluating and appreciating contemporary project management tools and methodologies in Indian context