

DEPARTMENT OF BUSINESS ADMINISTRATION

VISION

The BBA department persistently strives to grow into a distinguishable position in management studies to create Business. Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

MISSION

- To create academic excellence, international exposure to students to make them globally competitive managers.
- To develop a strong bond with industry for project based learning, internship, and placement.
- To emphasize on highest quality education with a strong foundation of management concepts for students to excel and enhance their skills.
- To stimulate innovative learning processes for disseminating knowledge by utilizing state of the art facilities.

BBA Program Outcomes

PO1	Upon completion of the BBA program, the individual must demonstrate maturity, professionalism and team working skills.
PO2	Upon completion of the BBA program the students will have general idea of operations in business.
PO3	Upon completion of the BBA program, the individual will have specialized skills to deal with area specific issues of concern
PO4	Upon completion of the BBA program, the individual will be able to apply technological knowhow for business advancements.
PO5	Upon completion of the BBA program, the individual will be capable of analyzing, investigating and solving critical business issues

Program Educational Objectives

- To develop students professionally to handle business issues.

- To develop students to be a better team worker.
- To bridge the gap between theoretical and practical knowledge of the students by adopting innovative teaching pedagogy.
- To develop socially, ethically responsible business leaders.
- To sharpen soft and hard skills among the students. ▪ To promote entrepreneurial skills among students.