

M.COM COURSE OUTCOMES

PRINCIPLES OF MANAGEMENT-7MCO1C1

Out comes:

- ❖ To help the students gain understanding of the functions and responsibilities of managers.
- ❖ To provide them tools and techniques to be used in the performance of the managerial job.
- ❖ To enable them to analyze and understand the environment of the organization.
- ❖ To help the students to develop cognizance of the importance of management principles.

ADVANCED CORPORATE ACCOUNTING- 7MCO1C2

Out comes:

- ❖ Demonstrate understanding of concepts underlying the accounting for course topics.
- ❖ Analyze accounting problems and apply appropriate accounting procedures to course topics.
- ❖ Use codification to research issues related to course topics.
- ❖ Use excel spreadsheets to organize and present information.

MARKETING MANAGEMENT-7MCO1C3

Out comes:

- ❖ Marketing is a different way of thinking about a campaign.
- ❖ Rather than always running a campaign and analyzing the results, this is a shift to building campaigns around your big- picture goal.
- ❖ It is working backward from the profitable behavior your want, back to the steps to get there.

ADVANCED COST ACCOUNTING-7MCO4

Out comes:

- ❖ Students would classify costs and would be able to prepare cost sheet for manufacturing and learning concerns.
- ❖ Students would be able to reconcile cost and financial statements.
- ❖ Students would be able to prepare contract account and understand various aspects of control costing including treatment of profit on incomplete contracts.
- ❖ Students would be able to prepare process accounts and statement joint products and by products. They would also recall and discuss various concepts related to process costing.

MODERN BANKING-7MCO1E1

Out comes:

- ❖ Describe the functions of Banking.
- ❖ Explain the functions of central banking.
- ❖ Describe the policy reforms in banking industry.
- ❖ Describe the recent developments in banking.
- ❖ State the various social banking initiatives.
- ❖ Explain the relationship between the banker and the customer

RESEARCH METHODOLOGY-7MCO2C1

Out comes:

- ❖ Discuss different methodologies and techniques used in research work.
- ❖ Explain basic computer skills necessary for the conduct of research.
- ❖ Assess the basic function and working of analytical instruments used in research

- ❖ Propose the required numerical skills necessary to carry out research.

INVESTMENT MANAGEMENT-7MCO2C2

Out comes:

- ❖ Students will have the knowledge and skills to select and employ base level tools for financial analysis.
- ❖ Students will be able to use time value of money methodology. : Students will be able to determine the cost of capital.
- ❖ Students will have the knowledge and skills to analyze companies for investment purposes.
- ❖ Students will be able to adjust financial statements for valuation purposes.

MANAGEMENT ACCOUNTING-7MCO2C3

Out comes:

- ❖ Explain the application of management accounting and the various tools used.
- ❖ Make inter-firm and inter-period comparison, of financial statements.
- ❖ Analysis the financial statement using various ratios.
- ❖ Prepare fund flow and cash flow statements.
- ❖ Prepare different budgets for the business.

SERVICE MARKERING-7MCO2E1

Out comes:

- ❖ Understand the Concept of Services and intangible products.
- ❖ Discuss the relevance of the services Industry to Industry
- ❖ Examine the characteristics of the services industry and the modus operandi
- ❖ Analyse the role and relevance of Quality in Services
- ❖ Visualize future changes in the Services Industry

FINANCIAL MARKETING AND SERVICES-7MCO3C3

Outcomes:

- ❖ Understand the role and function of the financial system in reference to the macro economy.
- ❖ Demonstrate an awareness of the current structure and regulation of the Indian financial services sector.
- ❖ Evaluate and create strategies to promote financial products and services.

HUMAN RESOURCES MANAGEMENT-7MCOC34

Out comes:

- ❖ To enable the students to understand the HR Management and system at various levels in general and in certain specific industries or organizations.
- ❖ To help the students focus on and analyse the issues and strategies required to select and develop manpower resources
- ❖ To develop relevant skills necessary for application in HR related issues
 - ❖ To Enable the students to integrate the understanding of various HR concepts along with the domain concept in order to take correct business decisions

PORTFOLIO MANAGEMENT-7MCO3E1

Out comes:

- ❖ Assist students to identify current learning needs.
- ❖ Develop self-awareness in order to be a role model
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- ❖ Develop, maintain, and evaluate an environment for learning in your area of practice.
- ❖ Self-assessment of current practice and identification of learning need(s) in relation to this outcome.

SPECIAL ACCOUNTS-7MCO4C1

Out comes:

- ❖ Prepare the final accounts of banking companies
- ❖ Prepare the final accounts of insurance companies.
- ❖ Apply average clause for calculating claims.
- ❖ Calculate the exact amount of claim to be made.
- ❖ Prepare accounts for partnership dissolution .
- ❖ Prepare Investments accounts.

FINANCIAL MANAGEMENT-7MCO4E3

Out comes:

- ❖ Demonstrate an understanding of the overall role and importance of the finance function.
- ❖ Demonstrate basic finance management knowledge.
- ❖ Communicate effectively using standard business terminology.
- ❖ Individual or group projects
- ❖ Completion of assessment or certification-style examinations.

INDIRECT TAXES-7MCO4E2

Out comes:

- ❖ Distinguish between long term and short term capital gains.
- ❖ Compute the income from capital gains of an individual..
- ❖ Prepare the statement showing computation of income from other sources of an individual..
- ❖ Describe the rules applicable in clubbing and aggregation of income and identify the order of set off of losses.

- ❖ Discuss the deductions applicable to individuals under Chapter VI A of the Income Tax Act